



Universität der Künste Berlin
Berlin Career College

Berlin Summer University of the Arts

2013

July 15th – October 13th

www.udk-berlin.de/summer-courses

For artists of all disciplines & creative entrepreneurs
Performing Arts | Fine Arts | Design | Music
Classical Masterclass | Experimental Workshop

**International Summer School of Creative
Entrepreneurship/ISSCE**

Networking & Communication
Career Planning & Self-Marketing
Creative Entrepreneurship & Organisation
Arts Management



Berlin Summer University of the Arts 2013

FINE ARTS

JULY 29th - 31st
"BERLIN'S MONUMENTS: COMMUNICATIVE CONCEPTS OF THE PUBLIC CULTURE OF MEMORY" Michael Fehr (UdK Berlin)
There are a large number of more recent historical memorials and monuments within the city of Berlin which invoke public remembrance in very different ways. In this seminar we will systematically investigate communicative and artistic concepts of selected memorial sites by comparing them with one another and analyzing their modes of action.

DESIGN

JULY | AUGUST 29th - 2nd
"AGING IN PLACE – DESIGN RESEARCH BASED EXPLORATIONS ON FUTURE LIFE-STYLES" Gesche Joost & Stefan Göllner (UdK Berlin)
DesignResearchLab poses the question: How will we experience old age in the future and how will Design influence this phase of life? We will investigate this question using design research methods and prototypical designs based on expert knowledge and personal insights.

MUSIC

JULY 15th - 19th
"ORGAN À LA CARTE" Leo van Doeselaar & Paolo Crivellaro (UdK Berlin)
A workshop on the most important organs in and around Berlin. Each day is devoted to a major composer in organ history (Scheidemann, Frescobaldi, Bach, Mendelssohn, Reger) and is held on an instrument ideally suited to the specific contemporary repertoire.

JULY 15th - 20th
"MUSIC THERAPY: CLINICAL PRACTICE AND RESEARCH APPLICATIONS" Barbara Wheeler (USA)
This course will address clinical practice and research applications with three types of clientele: older adults with dementia and other age-related challenges; children with severe and multiple disabilities; and adults with neurological disorders.

JULY 16th - 21st
"STRING QUARTET MASTERCLASS" Gregor Sigl (UdK Berlin)
String quartets are invited to improve their skills with Prof. Gregor Sigl, member of the Artemis Quartet. Recognized as one of the world's foremost quartets, Artemis performs at all the most important concert venues in Europe, the US, Asia, South America and Australia.

JULY | AUGUST 29th - 2nd
"APP-MUSIC: MOBILE MUSIC MAKING" Matthias Krebs (UdK Berlin)
A five-day workshop on mobile music making including composition, production and performance - exploring inspiration and creativity. The central question: Can you express emotion and meaning with mobile music apps? Findings and results culminate in a final concert.

PERFORMANCE

JULY 18th - 23rd
"A DRAMATIST'S TOOLKIT" David Spencer (UK) & John von Düffel (UdK Berlin)
Two experienced dramatists and creative writing tutors run an intensive course to sharpen the dramatic sense; through practical exercises they examine the key components of dramatic writing; participants should be prepared to write.

AUGUST 3rd - 5th
"STORYTELLING – AN INTRODUCTION" Ragnhild Mørch (UdK Berlin)
What are the basic steps of oral storytelling? This workshop looks at how we can give the story its voice back. Storytelling enhances communication and presentational skills, as well as develops imagination and the ability to improvise. No previous experience is necessary.

AUGUST 7th - 9th
"THE STORYTELLER AND THE ART OF IMPROVISATION" Abbi Patrix (France)
The storyteller has to develop several skills to become a good improviser as the story is often only a frame. The relationship with text and body has to stay open. One might have to reinvent words and gestures during a performance. Advanced Storytellers are invited to improve their skills in this course.

SEPT | OCT 21st - 13th
"KLANGKUNSTBÜHNE"
The international summer academy KlangkunstBühne is celebrating their tenth anniversary. Guests include the architect collective "raumlabor", the director Hans-Werner Kroesinger, the Brazilian composer Ito Taborada, the sound artist Paul DeMarinis and multimedia artist Eran Schaerf, among others.
www.klangkunstbuehne.de

More informations and registration: www.udk-berlin.de/summer-courses

INTERNATIONAL SUMMER SCHOOL OF CREATIVE ENTREPRENEURSHIP

CREATIVE ENTREPRENEURSHIP & ORGANISATION

JULY 15th - 19th
"START YOUR OWN CREATIVE BUSINESS" Ulrike Müller (Berlin)
This compact entrepreneurship training will help you turn your creative idea into a successful business. Sessions cover personal values and motivations as well as key business issues, encouraging interactivity with peers.

JULY 22nd - 26th
"DEVELOPING CULTURAL AND CREATIVE LEADERSHIP: AN INTRODUCTION" Nicola Turner & Marc Wright (London)
An individual programme of development. Learn enhanced leadership skills applicable to your creative organisation, business or individual practice, new models of working and the basis for developing new cultural and creative networks.

AUGUST 5th - 8th
"HELDENPRINZIP: COPING IN BUSINESS WITH CULTURAL STRATEGIES" Nina Trobisch & Ingrid Scherübel (Berlin)
One thing is certain: The path of change is shrouded by uncertainty. But another thing is also sure: The process of change has a specific structure. Heldenprinzip ("the Hero-Principle") guides business starters, young leaders, and people with the ambition to mature.

CAREER PLANNING & SELF MARKETING

JULY 15th - 17th
"CAREER PLANNING – WHAT NEXT?" Susanne Lummerding (Wien)
You want change? It seems difficult to determine the direction and the next steps? This activity-based workshop focuses on assessing the individual status quo, recognizing and accentuating individual competence, potential and courses of action. For creative professionals and cultural producers.

JULY 15th - 17th
"ART AND THE INTERNET" Paul Jackson (Perth, Australia)
Learn to systematically analyse your artistic life-world and creatively apply strategic Internet tools and resources to collaborate with other artists, crowdsources and crowdfund, market to new fans, nurture your existing ones and develop and manage your digital identity.

SEPTEMBER 2nd - 4th
"SELF MARKETING IN THE INTERNATIONAL ART SCENE" Ida Storm Jansen (Berlin)
Self-marketing means knowing your work and communicating it: what makes it special, why buy? We deal with the do's/don'ts of formal sales and informal networking situations, money talk and negotiation, different cultures and communication styles.

COMMUNICATION & NETWORKING

JULY 22nd - 24th
"COMMUNICATION AND NETWORKING – COMING ACROSS" Susanne Lummerding (Wien)
Considering that *one cannot not communicate* (Watzlawick), the question will be what is going on when you do – and how you can make sure the results correspond to your intentions. This activity-based workshop focuses on translating challenges into potentials for productive exchange and negotiation. For creative professionals and cultural producers.

AUGUST 6th - 10th
"WHAT MATTERS" REFLECTION AND FEEDBACK-TECHNIQUES IN THE PERFORMING ARTS, Kristin Guttenberg (Berlin) & Christopher Dell (Berlin) & Georg Weinand (Bern)
A five-day intensive course diving into the essential field of reflection and feedback. The interdisciplinary format offers different perspectives and concrete techniques to help Performing Artists of all disciplines focus on the starting points, potential and impact of their work.

ARTS MANAGEMENT

JULY 22nd - 24th
"ARTIST MANAGEMENT AND CAREER DEVELOPMENT" Burkhard Glashoff (Berlin)
The course examines the role of professional artist management, record companies, PR agencies and concert promoters in nurturing careers of young musicians. Various aspects such as programming, PR and marketing, financing and logistics will be examined.

AUGUST 8th - 10th
"FINANCING, TOURING AND CO-PRODUCING PERFORMING ARTS PROJECTS" Karin Kirchhoff (Berlin)
A three-day course on cultural funding in Germany, application writing; calculating a project; networking, distribution and touring of work. For young or emerging artists, managers or producers in the field of performing arts.

SEPTEMBER 2nd - 4th
"DIGIMEDIAL MUSIC: THE BUSINESS OF MUSIC IN GERMANY" Dagmar Rumpfenhorst-Zonitsas & Matthias Krebs (Berlin)
Three-day seminar focusing on the German music market with particular emphasis on the business, legal and media issues affecting independent record releasing, concert booking and artist promotion.

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Chair Prof. Martin Rennert, President of the Berlin University of the Arts
PROJECT COORDINATION Stephanie Schwarz PROJECT ADMINISTRATION Matthias Manneck

The Central Institute for Continuing Education (Zentralinstitut für Weiterbildung) has incorporated its advanced Master programmes, certificate courses, workshops and summer schools into the brand „UdK Berlin Career College“.

The ISSCE is co-financed by the Berlin Senate Chancellery - Cultural Affairs through the ERDF - European Regional Development Fund.
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The Summer University of the Arts (SUA) at the Berlin University of the Arts offers a wide range of outstanding seminars and courses from its various departments: performing arts, fine arts, design and music. The spectrum of courses, ranging from classical master classes to experimental and academic workshops, is an opportunity for international artists of all disciplines to experience the traditional as well as contemporary expertise of the Berlin University of the Arts.

The Summer University also includes a creative entrepreneurship programme sponsored by the European Regional Development Fund of the Berlin Senate Chancellery - Cultural Affairs. The International Summer School of Creative Entrepreneurship (ISSCE) offers artists and creatives of all disciplines as well as designers and creative entrepreneurs varied courses, conceived and developed by internationally renowned instructors, in areas such as: Networking and Communication, Career Planning and Self-Marketing, Creative Entrepreneurship and Organisation and Arts Management.