

Berlin Summer University of the Arts & International Summer School of Creative Entrepreneurship 2014

NEWSLETTER DECEMBER 2013



Release of the Summer University's Course Programme 2014

Professionals and Young Professionals! Check out our exciting programme for 2014!

Whether you're interested in artistic dialogue and exchange, want to explore new fields in your artistic career or need assistance in bringing your ideas to fruition our programme offers a wide range of workshops and lectures to satisfy your needs. Our courses cover the fine arts, music, design, performance and range from classical master classes with famous instructors to experimental workshops tackling current issues.

If you're a budding entrepreneur or self-starter and need help with your creative start up or project check out our interdisciplinary seminars at the International Summer School of Creative Entrepreneurship (ISSCE), a programme sponsored by the European Regional Development Fund of the Berlin Senate Chancellery - Cultural Affairs,. With courses in Arts Management and Creative Entrepreneurship and renowned international lecturers, the ISSCE will give you the perfect toolkit to bring your ideas to life or develop your business concept.

Either way we'd love to welcome you to Berlin's creative scene to explore and develop your professional potential and expand your international artistic network. Hope to see you this summer!

More information and registration: www.udk-berlin.de/summer-courses

Berlin Summer University of the Arts (SUA) 2014

International Summer School of Creative Entrepreneurship (ISSCE) 2014

FINE ARTS

Workshop with Valérie Favre & Robert Lucander

Valérie Favre & Robert Lucander

350 EUR

July 15th-17th

Guided by these two famous artists, participants of the workshop will get a deep insight into the field of painting and the artistic points of view of Valérie Favre and Robert Lucander. Visits to several museums are part of the workshop as well as a closer look into their classes at the Udk.

Self Marketing in the International Art Scene*

Ida Storm Jansen

225 EUR

July 21st-23rd

Self-marketing means knowing your work and communicating it: what makes it special, why buy? We deal with dos/don'ts of formal sales and informal networking situations, money talk and negotiation, different cultures and communication styles.

Berlin's Landscape of Monuments: Communicative Concepts of the Public Culture of Memory

Michael Fehr & Stephanie Endlich

240 EUR

July 28th - July 30th

In this seminar we will systematically investigate communicative and artistic concepts of selected memorial sites. Additionally we will consider the significance of these concepts historically and examine their transfer ability with regard to other contexts.

Berlin's Museums: A History of Exhibiting

Michael Fehr

240 EUR

July 28th - July 30th

How, and by which means objects are put on display, or turned into exhibits is one of the main issues of permanent exhibitions at museums. By visiting especially non-art museums, we will explore and analyze the various forms and techniques of showing, presenting and bringing to view as well as reflect them with respect to customs and habits of perception.

MUSIC

App Music - Mobile Music Making for Professionals

Matthias Krebs

350 EUR

Aug 4th - 7th

A four-day workshop on mobile music making including composition, production and performance — exploring inspiration and creativity. The central question: can you express emotion and meaning with mobile apps? Findings and results culminate in a final concert.

Clarinet Chamber Music Masterclass

Karl Leister

375 EUR

Aug 18th-23rd

Clarinet players and ensembles are invited to work on chamber-music repertoire (solo Clarinet, Clarinet and Piano, two Clarinets with or without Piano) with the legendary Karl Leister and with the duo Helge Harding (Clarinet, UdK Berlin) and Caroline Weichert (Piano, HfMT Hamburg). Together the three will perform in a concert that might include participants of the classes.

DigiMediaL–Music: The Business of Music in Germany*

Dagmar Rumpfenhorst-Zonitsas & Matthias Krebs

350 EUR

September 1st - 4th

Four-day seminar focusing on the German music market with particular emphasis on both the physical and digital recording industry, new business models affecting independent licencing, record releasing, concert booking as well as artist marketing and promotion.

"Şelpe Technique" in Tradition and Present

Erdal Erzincan

375 EUR

September 5th - 9th

In this five-day seminar the world famous Bağlama Solist Erdal Erzincan from Istanbul delves into the various facets of the Şelpe Technique as well as its incorporation into traditional Bağlama literature.

Opera Goes Musical. Voice Coaching for the Musical Theatre

Michael Dixon & Elena Brandes

400 EUR

September 8th - 12th

This five-day workshop is aimed at advanced vocal students as well as classically trained professional singers interested in the vocal challenges and performance techniques required in musical theatre.

Intensive Class for Opera Singers

Cheryl Studer & Gerd Uecker & Janice Alder-Alford & Jonathan Alder

550 to 1000 EUR

September 22nd - 28th and October 9th - 15th

A rare opportunity to work with two leading lights from the world of opera: Professor Kammersängerin Cheryl Studer and Professor Gerd Uecker, internationally respected and established personalities. Together with Professor Jonathan Alder and Janice Alder-Alford they are offering a special compact course at the very highest level for young professional opera singers, covering all aspects of theatre life.

ARTS MANAGEMENT

Art and Money – Funding Strategies for Institutions, Initiatives and Artists. Strategic Partnerships, Fundraising and Sponsorship*

Barbara Mei Chun Müller

450 EUR

August 18th to 20th

An interesting and varied range of cooperation opportunities and sources of funding is available to the fine arts sector. This course offers strategies, skills and tools for successful financing schemes from national and international sources.

Financing & Touring & Co-Producing Performing Arts Projects*

Karin Kirchhoff

130 EUR

August 27th to 29th

A three-day course on cultural funding in Germany, application writing, calculating a project, networking and distribution and touring of work. For young or emerging artists, managers or producers in the field of performing arts.

From Concept to Realisation - Project Management in the Performing Arts

Barbara Greiner

130 EUR

September 4th to 5th

This two-day workshop will give you some tools for organizing and coordinating a performing arts project. How do we administrate and take care of our financial partners, our collaborators and our public? The workshop is aimed at art managers or artists, who are at the beginning of their careers.

CREATIVE ENTREPRENEURSHIP

Channel your Creativity. From Trend and Talent to Business Concept in 4 Days*

Monika Frech & Dominik Krenzler

390 EUR

July 29th to August 1st

This workshop gives aspiring entrepreneurs the tools, connections and confidence to develop their own business. The coaches, co-founders of the creative company Dark Horse Innovation, show participants how to use their talents to build on trends, create inspiring products and services as well as organize their work collaboratively.

Starting and Leading your own Successful Creative Business*

Ulrike Müller & Nicola Turner

495 EUR

August 4th to 8th

Working with the "Creative Enterprise Toolkit" by the British innovation body NESTA and learning from the Cultural Leadership Programme this practical course will enable participants to develop entrepreneurial and creative leadership skills through lectures, group discussions, international case studies, exercises and individual work as well as experiential group activities and informal peer support.

DESIGN & SERVICE DESIGN

Deconstructing Mies - Design Aesthetics in the Age of the Network

Victor Vina

365 EUR

July 28th to August 1st

Digital technologies are changing the role of the designer in the creative process. In this workshop we will explore generative design, emergent systems and digital fabrication as well as the new opportunities for designers to collaborate, share, produce and distribute their products in this new context.

Creating Business Models Based on User-Centered Services*

Manuel Großmann & Olga Scupin

430 EUR

August 18th to 22nd

The creative industries are becoming more service focused than ever before and designers as well as entrepreneurs need to adapt. This workshop will give you a deep understanding of the methods and tools of Service Design and how to apply them. In this course you will learn how to design service ecosystems that incorporate design, strategic planning and business modelling.

How to Design Matters of Concern*

Prof. Peter F. Stephan, Dr. Ralf Grötzer and Pia Betton

450 EUR

August 25th to 29th

The Digital promises more open participation in the design and organization of matters of public concern, for instance city planning, education and public health. This seminar will present new methods of cognitive and service design.

INTERDISCIPLINARY

Art and the Internet*

Dr. Paul Jackson & Prof. Dr. Dr. Thomas Schildhauer

310 EUR

July 21st – 23rd

Learn to systematically analyse your artistic life-world and creatively apply strategic Internet tools and resources to collaborate with other artists, crowdsource and crowdfund, market to new fans, nurture your existing ones and develop and manage your digital identity.

Initiation into Autonomous Networks, Experimental Education and Radical Exploring

Valentina Karga & Rosario Talevi

325 EUR

September 1st to 6th

In this workshop we will explore diverse approaches to the discourse of autonomy and the Commons, study alternative theories and practices of education. Field-trips, bike tours, walks and excursions will be fundamental part of the workshop as the spaces, zones and ecologies of Berlin become the classroom.

Memory Conformity. Designing the Fictional Museum

Sebastian Cichocki, Martin Conrads, Franziska Morlok

420 EUR

September 8th to 11th

The purpose of this workshop is to design a concept for a fictional museum as curatorial and artistic method as well as from a visual communication perspective. The workshop results in the actual installation of a temporary (one night) fictional museum at a public location in Berlin while at the same time creating a visual identity for it.

PERFORMING ARTS

The Storyteller on Stage: When the Body Speaks

Ragnhild A. Mørch

290 EUR

August 19th-21st

This workshop focuses on the physical presence of the storyteller on stage and looks at the artistic means of gestures, mimic and energy levels. Open to advanced storytellers with a broad repertoire.↵

Storytelling - A Beginner's Workshop

Suse Weisse

260 EUR

August 22nd-24th

During this Workshop the participants will listen to many stories. They will explore and discuss them not only by words but with many different physical and mental exercises. They will build skills to find out about dramaturgic structures of stories and develop their own ability to tell a story.

The Drama Works

Prof. John von Düffel & David Spencer

500 EUR

September 4th-5th and 8th-9th

This comprehensive four day workshop guides you through a series of precisely patterned exercises that demonstrate the essential elements of the dramatist's craft. The Drama Works is for all those, beginners or more experienced writers, with a serious interest in dramatic and performance text.

Freeing the Natural Voice

Prof. Kristin Linklater

500 EUR

September 29th to October 4th

The overall aim of Kristin Linklater's work is to remove the physical and psychological blocks that inhibit the human vocal instrument. The objective is a voice in direct contact with emotional impulse, shaped by the intellect but not restricted by it.

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