


Berlin Summer University of the Arts

June - Oct
2018

 Universität der Künste Berlin
Berlin Career College

Newsletter February 2018

Winter is slowly drawing to an end and we hope you've been enjoying the weather with plenty of sun around to get us all up and active. Meanwhile, this is our first newsletter this year! Inside you'll find information on our new workshops especially for women artists, an interview with our poster designer Kristin Krause and opportunities to financially support your education.

We hope you'll enjoy it!

Kind regards,
your BSUA Team

1. Course Highlights: Self-Marketing and Visual Identity for Women Artists

What does it mean to be a woman in art? With shifting political landscapes and women's marches happening around the world, how are women artists addressing their identities in their work?

In Dr. Ines Linder's workshop *Self-Marketing for Women Artists* (23.7.-26.7.) you will learn how to promote your own work asking yourself questions like *What makes it special? Why is it worth exhibiting or buying?* The workshop has a special focus on women self-marketing and will get you and your work ready for the international art scene.

[Registration for this course](#)

Also, Nora Bilz invites women to take part in her outstanding workshop *Visual Identity for Women Artists* (30.7.-1.8.) which provides a general design guidelines overview and teaches you how to use them as a tool for your personal public profile. You will study and discuss examples of visual identities and develop your own unique, distinctive identity as well.



goldrausch
Künstlerinnenprojekt art IT

This workshop is held in cooperation with Goldrausch, a comprehensive project devoted to the professionalization of women in the arts.

[Registration for this course](#)



2. Interview with this year's Poster Designer: Kristin Krause

As you may know, every year we run a poster design competition for the Berlin Summer University of the Arts. In co-operation with Prof. Fons Hickmann, we choose the best fitting poster design made by his graphic design students. We talked to this year's winner Kristin Krause about the poster concept and her work approach.

[Interview with Kristin Krause](#)

3. Education Grant / Bildungsprämie

We are happy to share with you that the German Federal Ministry for Education and Research is awarding their premium vouchers called Bildungsprämie again! Employees, freelancers, mothers and fathers in parental leave as well as those helping their family members can be awarded a governmental grant for further individual job related education. The state pays 50% of the costs but a maximum of 500 Euro for entitled persons.



For further information check out the website:

www.bildungspraemie.info



4. BSUA Scholarships

Along with the education grant we announce our partial scholarships for the Summer University of the Arts 2018 established by the President of the Berlin University of the Arts. Young Artists – those in the beginning of their careers (up to one year after graduation) and advanced students in their final semesters – can apply for partial scholarships available for this programme.

The scholarship covers half of the respective course fee (max. 200 €). Application deadline is April 15, 2018.

[Selection Criteria and further details](#)

Wenn Sie diese E-Mail nicht mehr empfangen möchten, können Sie diese [hier](#) kostenlos abbestellen.

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