

# Berlin Summer University of the Arts

June–Oct  
2018

 Universität der Künste Berlin  
Berlin Career College

## Newsletter June 2018

The best part of Spring is when it ends and gives way to Summer, and there's no better time to be in Berlin than summertime. The best news though is that the Berlin Summer University of the Arts starts in just eight days! If you are (still) trying to determine your plans, make sure you carve out some room to take our Summer classes and make academic progress. So, take a look at the schedule of upcoming classes and sign up today!

Best,  
your BSUA Team

### 1. Self-Marketing and Visual Identity for Women Artists

What does it mean to be a woman in art? With shifting political landscapes and women's marches happening around the world, how are women artists addressing their identities in their work?

Dr. Ines Lindner and her workshop Self-Marketing for Women Artists (23.–26.7) explore Self-Marketing as knowing the specifics of your own work and being able to promote it, asking yourself such questions as *What makes it special? Why is it worth exhibiting or buying?* With a special focus on women Self-Marketing, participants will take a look at how to present your work and get ready for the international art scene.

[Registration for the course](#)



### 2. Workshop with Prof. Valérie Favre

This Summer, Berlin-based artist and Professor Valérie Favre traditionally offers a deep insight into the field of painting and teaches how to develop special ways of



seeing through analyzing artworks of the old and new masters. Her workshop (19.–21.07) represents an exploration of the new creative ways of describing things in art. Together with other students you will challenge your viewpoints and broaden your perspectives.

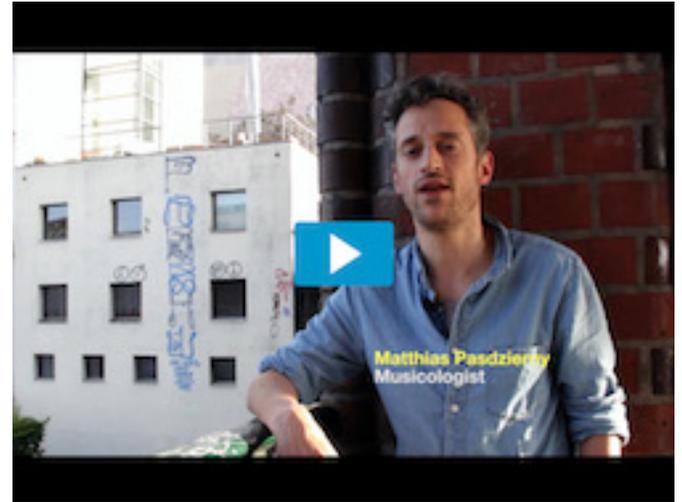
[Requirements and registration for the course](#)

### 3. Berghain & Beyond – A Critical Investigation of Berlin Techno

Berlin's undisputed reputation of a techno capital took a long time to flourish. After the fall of the Berlin Wall, the city unified an electronic music scene deeply rooted in its subcultural past, highly professional and international contemporary art scene emerged.

Through reading texts, watching films, talking to business and scene insiders, going on excursions and applying different approaches to musical analysis, Matthias Pasdzierny and Kim Feser will guide you through the Berlin Techno scene and reveal the history, aesthetics, and economics of the vivid electronic music scene in Berlin (23.–25.08).

[Registration for the course](#)



### 4. Aesthetic Transformation & Sources of Inspiration

Have you ever wondered how inspiration comes about or how we generate ideas? Elvira Hufschmid will introduce you to the process of interdisciplinary aesthetic transformations, to the fundamental idea that every creative work operates in a system of relationships to other fields, disciplines and existing works (08.–12.08). Artists of all disciplines, designers, architects, and creatives are invited to experiment in an interdisciplinary environment, make use of the transformative strategy to find inspiration and develop their ideas.

[Registration for the course](#)

Wenn Sie diese E-Mail (an: [eszter.gyurasza@gmail.com](mailto:eszter.gyurasza@gmail.com)) nicht mehr empfangen möchten, können Sie diese [hier](#) kostenlos abbestellen.

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