

Berlin Summer University of the Arts 2014

**International
Summer School
of Creative
Entrepreneurship**

**July 15th —
October 15th**

Fine Arts
Music
Arts Management
Creative Entrepreneurship
Design & Service Design
Interdisciplinary
Performing Arts

www.udk-berlin.de/summer-courses

Berlin Summer University of the Arts (SUA) and the International Summer School of Creative Entrepreneurship (ISSCE)

Professionals and Young Professionals! We invite you to take part in this year's programme of the Summer University of the Arts in Berlin. Whether you're interested in artistic dialogue and exchange, want to explore new fields in your artistic career or need assistance in bringing your ideas to fruition—our programme offers a wide range of workshops and lectures to satisfy your needs. There are many artistic disciplines to choose from: Our courses cover the fine arts, music, design, performance and range from classical master classes with famous guests to experimental workshops tackling current issues.

If you're struggling with the main questions as a cultural entrepreneur or need help with your creative start up check out our interdisciplinary offer within the International Summer School of Creative Entrepreneurship, a programme sponsored by the European Regional Development Fund of the Berlin Senate Chancellery—Cultural Affairs, with courses in Arts Management and Creative Entrepreneurship. Lecturers with international backgrounds will give you the perfect toolkit to bring your ideas to life or develop a business concept.

Either way we'd love to welcome you to Berlin's creative scene to explore and develop your professional potential.

Contact

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Fine Arts

07/15 Workshop with Valérie Favre & Robert Lucander
— • 350 EUR

07/17 Guided by these two famous artists, participants of the workshop will get a deep insight into the field of painting and the artistic points of view of Valérie Favre and Robert Lucander. Visits to several museums are part of the workshop as well as a closer look into their classes at the UdK.

07/21 Ida Storm Jansen
— **Self Marketing in the International Art Scene***
07/23 • 225 EUR

Self-marketing means knowing your work and communicating it: what makes it special, why buy? We deal with dos/don'ts of formal sales and informal networking situations, money talk and negotiation, different cultures and communication styles.

07/28 Michael Fehr & Stephanie Endlich
— **Berlin's Landscape of Monuments: Communicative**
07/30 Concepts of the Public Culture of Memory
• 240 EUR

In this seminar we will systematically investigate communicative and artistic concepts of selected memorial sites. Additionally we will consider the significance of these concepts historically and examine their transferability with regard to other contexts.

07/31 Michael Fehr
— **Berlin's Museums: A History of Exhibiting**
08/02 • 240 EUR

How, and by which means objects are put on display, or turned into exhibits is one of the main issues of permanent exhibitions at museums. By visiting especially non-art museums, we will explore and analyze the various forms and techniques of showing, presenting and bringing to view as well as reflect them with respect to customs and habits of perception.

Music

08/04 Matthias Krebs
— **App Music—Mobile Music Making for Professionals**
08/07 • 350 EUR

A five-day workshop on mobile music making including composition, production and performance—exploring inspiration and creativity. The central question: can you express emotion and meaning with mobile apps? Findings and results culminate in a final concert.

08/18 Karl Leister
— **Clarinet Chambermusic Masterclass**

08/23 • 375 EUR
Clarinet players and ensembles are invited to work on chamber-music repertoire (solo Clarinet, Clarinet and Piano, two Clarinets with or without Piano) with the legendary Karl Leister and with the duo Helge Harding (Clarinet, UdK Berlin) and Caroline Weichert (Piano, HfMT Hamburg). Together the three will perform in a concert that might include participants of the classes.

09/01 Dagmar Rumpfenhorst-Zonitsas & Matthias Krebs
— **DigiMediaL_Music: The Business of Music in Germany***
09/04 • 350 EUR

Four-day seminar focusing on the German music market with particular emphasis on both the physical and digital recording industry, new business models affecting independent licencing, record releasing, concert booking as well as artist marketing and promotion.

09/05 Erdal Erzincan
— **„Şelpe Technique“ in Tradition and Present**
09/09 • 375 EUR

In this five-day seminar the world famous Bağlama Solist Erdal Erzincan from Istanbul delves into the various facets of the Şelpe Technique as well as its incorporation into traditional Bağlama literature.

09/08 Michael Dixon & Elena Brandes
— **Opera Goes Musical. Voice Coaching for**
09/12 the Musical Theatre
• 400 EUR

This five-day workshop is aimed at advanced vocal students as well as classically trained professional singers interested in the vocal challenges and performance techniques required in musical theatre.

09/22 Cheryl Studer & Gerd Uecker & Janice Alder-Alford
— **& Jonathan Alder**
09/28 Intensive Class for Opera Singers
& • 550 to 1000 EUR

10/09 A rare opportunity to work with two leading lights from the world of opera: Professor Kammersängerin Cheryl Studer and Professor Gerd Uecker, internationally respected and established personalities. Together with Professor Jonathan Alder and Janice Alder-Alford they are offering a special compact course at the very highest level for young professional opera singers, covering all aspects of theatre life.
10/15

Arts Management

08/18 Barbara Mei Chun Müller
— **Art and Money—Funding Strategies for**
08/20 Institutions, Initiatives and Artists. Strategic
Partnerships, Fundraising and Sponsorship*
• 450 EUR

An interesting and varied range of cooperation opportunities and sources of funding is available for the fine arts sector. This course offers strategies, skills and tools for successful financing schemes from national and international sources.

08/27 Karin Kirchhoff
— **Financing & Touring & Co-Producing**
08/29 Performing Arts Projects*
• 130 EUR

A three-day course on cultural funding in Germany, application writing, project calculation, networking and distribution and touring of work. For young or emerging artists, managers or producers in the field of performing arts.

09/04 Barbara Greiner
— **From Concept to Realisation—Project Management in the Performing Arts***

09/05 • 130 EUR

This two-day workshop will provide you with tools for organizing and coordinating a performing arts project. How do we administrate and satisfy our financial partners, our collaborators and our public? The workshop is aimed at art managers or artists beginning their careers.

Creative Entrepreneurship

07/29 Monika Frech & Dominik Krenzler
— **Channel your Creativity. From Trend and Talent to Business Concept in 4 Days***

08/01 • 390 EUR

The workshop gives aspiring entrepreneurs the tools, connections and confidence to develop their own business. The coaches, co-founders of the creative company Dark Horse Innovation, show participants how to use their talents to build on trends, create inspiring products and services as well as organize their work collaboratively.

08/04 Ulrike Müller & Nicola Turner
— **Starting and Leading your own Successful Creative Business***

08/08 • 495 EUR

Working with the “Creative Enterprise Toolkit” by the British innovation body NESTA and learning from the Cultural Leadership Programme this practical course will enable participants to develop entrepreneurial and creative leadership skills through lectures, group discussions, international case studies, exercises and individual work as well as experiential group activities and informal peer support.

Design & Service Design

07/28 Victor Vina
— **Deconstructing Mies—Design Aesthetics in the Age of the Network**

08/01 • 365 EUR

Digital technologies are changing the role of the designer in the creative process. In this workshop we will explore generative design, emergent systems and digital fabrication as well as the new opportunities for designers to collaborate, share, produce and distribute their products in this new context.

08/18 Manuel Großmann & Olga Scupin
— **Creating Business Models based on User-Centered Services***

08/22 • 430 EUR

The creative industries are becoming more service focused than ever before and designers as well as entrepreneurs need to adapt. This workshop will give you a deep understanding of the methods and tools of Service Design and how to apply them. In this course you will learn how to design service ecosystems that incorporate design, strategic planning and business modelling.

08/25 Peter F. Stephan & Ralf Grötzer & Pia Betton
— **How to design Matters of Concern***

08/29 • 450 EUR

The Digital promises more open participation in the design and organization of matters of public concern, for instance city planning, education and public health. The seminar will present new methods of cognitive and service design.

Interdisciplinary

07/21 Paul Jackson & Thomas Schildhauer
— **Art and the Internet***

07/23 • 310 EUR

Learn to systematically analyse your artistic life-world and creatively apply strategic Internet tools and resources to collaborate with other artists, crowdsource and crowdfund, market to new fans, nurture your existing ones and develop and manage your digital identity.

09/01 Valentina Karga & Rosario Talevi
— **Initiation into Autonomous Networks, Experimental Education and Radical Exploring**

09/06 • 325 EUR

In this workshop we will explore diverse approaches to the discourse of autonomy and the Commons, study alternative theories and practices of education. Field-trips, bike tours, walks and excursions will be fundamental part of the workshop as the spaces, zones and ecologies of Berlin become the classroom.

09/08 Sebastian Cichocki & Martin Conrads & Franziska Morlok

09/11 Memory Conformity. Designing the Fictional Museum

• 420 EUR

The purpose of this workshop is to design a concept for a fictional museum as curatorial and artistic method as well as from a visual communication perspective. The workshop results in the actual installation of a temporary (one night) fictional museum at a public location in Berlin while at the same time creating a visual identity for it.

Performing Arts

08/19 Ragnhild A. Mørch
— **The Storyteller on Stage: When the Body speaks**

08/21 • 290 EUR

This workshop focuses on the physical presence of the storyteller on stage and looks at the artistic means of gestures, mimic and energy levels. Open to advanced storytellers with a broad repertoire.

08/22 Suse Weisse
— **Storytelling—A Beginner's Workshop**

08/24 • 260 EUR

During this Workshop the participants will listen to many stories. They will explore and discuss them not only by words but also with many different physical and mental exercises. Participants will build skills to find out about dramaturgic structures of stories and develop their ability to tell a story.

09/04 John von Düffel & David Spencer
— **The Drama Works**

09/09 • 500 EUR

This comprehensive four-day workshop guides you through a series of precisely patterned exercises that demonstrate the essential elements of the dramatist's craft. The Drama Works is for all those, beginners or more experienced writers, with a serious interest in dramatic and performance text.

09/29 Kristin Linklater
— **Freeing the Natural Voice**

10/04 • 500 EUR

The overall aim of Kristin Linklater's work is to remove the physical and psychological blocks that inhibit the human vocal instrument. The objective is a voice in direct contact with emotional impulse, shaped by the intellect but not restricted by it.

Main venue

UdK Berlin Career College,
Berlin University of the Arts
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Presenter

UdK Berlin Career College,
Berlin University of the Arts
Director: Prof. Dr. Dr. Thomas Schildhauer

Project Direction

Prof. Dr. Dr. Thomas Schildhauer

Programme Board of Faculty Representatives
of UdK (Berlin University of the Arts)
Chair Prof. Martin Rennert, President
of the Berlin University of the Arts

Project Coordination

Stephanie Schwarz

Project Administration

Matthias Manneck

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The Central Institute for Continuing Education
(Zentralinstitut für Weiterbildung) has incorporated
its advanced Master programmes, certificate
courses, workshops and summer schools into the
brand “UdK Berlin Career College”.

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course information is subject to alterations.

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