

April 2015 Newsletter

Wow – only 13 weeks left until the beginning of our first workshop this year!

Berlin is waiting for you: Come and experience the famous flourishing and vibrant creative scene for yourself!

Drawing on the collective experiences of participants last year we put together a film visualizing our aims and our programme. Take a look at it here and get a feel for what it is like to participate in one of our courses: <http://vimeo.com/122580350>

Don't forget that the application deadline for two of our courses (in Fine Arts and Architecture) ends on April 30th!

All the best,
The Summer University of the Arts Team:
Annika, Jake, Matthias and Stephanie

- **Deadline Fine Arts:** Valérie Favre and Robert Lucander
- **Deadline Architecture:** Floating Architecture
- **New Course:** Strategic Creativity
- **Special:** Writing-Workshop in May

Berlin Summer University of the Arts

International
Summer School
of Creative
Entrepreneurship

Deadline April 30th for the Workshop with Valérie Favre and Robert Lucander

Last year the two contemporary painters Valérie Favre and Robert Lucander – both professors for painting at the Berlin University of the Arts – got together to create a workshop for fine artists from all over the world. It was a great success for the participants as well as for the professors; Valérie Favre and Robert Lucander, overwhelmed by the rich positive impressions from their exchanges with the participants, decided to do the workshop again in 2015.

Offering participants the opportunity to engage in open dialogue with each other about the role of painting today as well as special interests, artists partaking in the workshop can also show their work and discuss it with the professors and the other participants. The workshop takes place during the exciting preparations for the large open-house of the faculty of fine arts at the Berlin University of their Arts, offering participants the chance to have inspirational exchanges with students and faculty at the UdK. Additionally, Valérie Favre will lead a special field trip to several museums to examine questions in painting, for instance the importance of colour or the significance of scriptures. All in all an excellent opportunity to glean some expert input and “food for thought” from Valérie Favre.

The workshop takes place between July 14th and July 16th. All fine artists are invited to apply - The deadline for applications is April 30th!

More information about the course and the professors at: <http://www.summer-university.udk-berlin.de/?id=166>



Prof. Valerie Favre

Application Deadline April 30th for “Floating Architecture”

Wafting on the sumptuous surface of the Spree, the Badeschiff Berlin may be Berlin’s most well-known floating structure. Global warming as well as ever-increasing problems of urban sprawl have created new demand and interest in floating urban design.

Architects Julia Schilling and Daniel Schwabe (managing partner of Synarchitects) will provide insight into the specific characteristics of designing for water-bound architecture in their course „Floating Architecture - Material and Design Strategies“ from August 31st to September 6th. Learn to design and plan eco-friendly floating structures made of renewable composite materials, enhance your understanding of spatial planning and material development and visit local examples in Berlin where living and working on water is a thriving and sustainable alternative lifestyle.

For more information visit:

<http://www.summer-university.udk-berlin.de/?id=175>.

Applications accepted until April 30th, 2015. To register send us your application with a small portfolio of your work.



© Thorsten Seidel, Badeschiff Berlin

New Course with Daniela Plewe and Susa Schmidt on Strategic Creativity, July 15th-19th!

We've broadened our offer within the Creative Entrepreneurship programme to reflect the current market for new creative strategies for all those who want to bring their ideas to life and develop a successful business.



Prof. Daniela Plewe



Susa Schmidt

Coming from a digital and experimental media design background, Daniela Plewe and Susa Schmidt have developed this course to offer an overarching view on several creative methodologies ranging from general ideation techniques, innovation methods such as design thinking, Blue Ocean strategy, business model generation, value proposition design, value driven branding and creative deal-making.

A great opportunity to prepare for the courses with Ulrike Müller and Nicola Turner, the Dark Horse Team and the Service Design Berlin Team!

More information here:

<http://www.summer-university.udk-berlin.de/?id=196>

Deadline for registration: May 31st

Writing-Workshop with Ingrid Scherübl and Katja Günther, May 6th

Are you a professional writer looking to make progress on a project? Working on your dissertation and want to enhance your writing skills? This short workshop is the perfect opportunity to learn new methods for improving your writing concentration and inspiring yourself to write better and more efficiently. Ingrid Scherübl and Katja Günther will give insight into their coaching methods during this evening workshop.

Information and registration:

<http://www.summer-university.udk-berlin.de/?id=194>

(Although the course is promoted in German, English speaking participants are welcome too.)

A whole week for writing in a very concentrated atmosphere at a wonderful retreat in the picturesque Brandenburg countryside at Neu Schönau is available during the Writing-Ashram from August 1st to 7th.

More information can be found here:

<http://www.summer-university.udk-berlin.de/?id=167>

Registration is possible until May 31st.



Katja Günther and Ingrid Scherübl at their workshop

