

May 2015 Newsletter

Summer's in bloom in Berlin and we can't wait for the workshops to start – only 8 weeks left until the first course begins!

Registration for several courses is only possible for a few more days: Organists, entrepreneurs and PhD students should act now to secure a place in the workshops of their choice.

We wish you a lovely spring and hope to see you here in Berlin soon! We will keep you updated on the start of the courses in the next newsletter and give you a preview of the courses in September.

All the best,
The Summer University of the Arts Team:
Annika, Jake, Matthias and Stephanie

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- **Lights, Camera, Action! Instructors Discuss their Courses**
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Berlin Summer University of the Arts

International
Summer School
of Creative
Entrepreneurship

3 reasons to make haste: Deadlines 31.5.

1. Organ à la carte

Prof. Paolo Crivellaro and Prof. Leo van Doeselaar are offering an exclusive course on the most important organs in Berlin and Brandenburg. From the Sauer organ in the Berliner Dom to the symphonic and baroque organs of the Paulus church, the Amalien organ in the St. Mary's Church in Berlin and the Wagner organ of the Brandenburg cathedral foundation, the works of Reger, Franck, C.P.H.E. Bach, Mozart, J.S. Bach and Buxtehude can all be played on the specific instrument for which they were conceived. The participation in the international workshop, which runs from July 20th – 24th, costs 280 EUR (day pass: 70 EUR). Passive participants are also welcome (weekly pass: 170 EUR, day pass: 40 EUR).

Registration is possible until May 31st 2015
(maximum course size is 20 participants).

More information and course registration at
<http://bit.ly/organ-a-la-carte>



2. Strategic Creativity

Daniela Plewe and Susa Schmid will offer insight into diverse creative strategies from July 15th - 19th. De Bono, Blue Ocean and Design Thinking methods will be discussed and investigated within the context of the participants' own creative business ideas.

Deadline for applications: May, 31st.

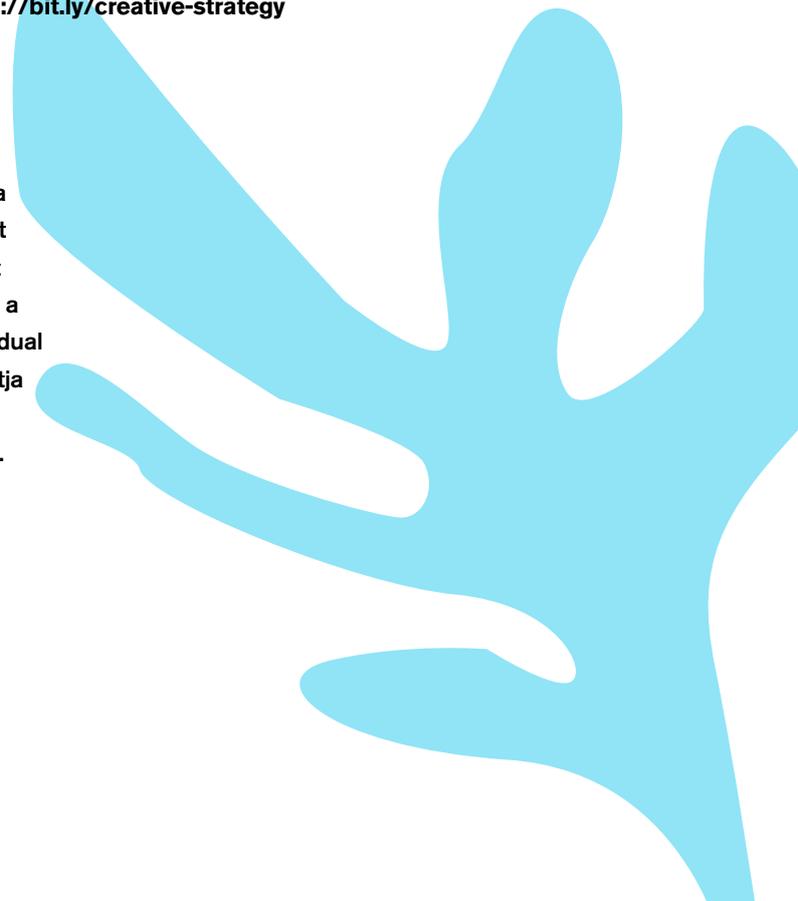
More information and registration:
<http://bit.ly/creative-strategy>

3. Writing Ashram

A whole week for writing in a very concentrated atmosphere at a wonderful retreat in the picturesque Brandenburg countryside at Neu Schönau is available during the Writing-Ashram from August 1st to 7th. Professional Writers can improve their skills producing a text efficiently and get to know new methods to develop an individual competence for their daily writing-output. Ingrid Scherübl and Katja Günther will offer during a well-planned day with several input-workshops and additional individual coaching for the participants.

Registration is possible until May 31st.

More information can be found here:
http://bit.ly/writing_ashram





Ulrike Müller



Ida Storm Jansen

Lights, Camera, Action! Instructors Discuss their Courses

Some of our instructors introduced themselves last year in the form of short video interviews and we are proud to announce that we are continuing the tradition this year. Use the chance to get to know several of our instructors of the International Summer School of Creative Entrepreneurship in personal video interviews! Have a look at our media-page: http://bit.ly/bsua_media

Meet Ida Storm Jansen, whose course we'll present on the next page, and Ulrike Müller, who addresses creatives of all fields and highlights how to properly implement a successful business plan. In their course 'Starting and Leading your own Successful Creative Business' (July 27th – 31st) Ulrike Müller and her colleague Nicola Turner from London will assist participants in turning their creative ideas into competitive business concepts using the toolkit of the British innovation agency NESTA.

More information about the course and registration (until June 29th) at <http://bit.ly/starting-leading>.

Deadlines in the Fine Arts

Visual artists looking to better position themselves and their work in the international art world and successfully network and negotiate with curators, galleries and investors in the art market will receive all-round support from Ida Storm Jansen in the course 'Self-Marketing in the International Art Scene' (July 20th – 22nd).

More information and course registration at:
<http://bit.ly/storm-jansen>

Art historians and curators have the chance to experience the perfect introduction to the museum landscape of Berlin and delve into the details of exhibition conception with Prof. Dr. Michael Fehr and Ira Mazzoni in the course 'Berlin's Museums: A History of Exhibiting' (July 23rd – 25th). The related course on Berlin's diverse city monuments offers the opportunity for open discourse on the historic, cultural and artistic correlations within the context of the story of Berlin (July 27th – 29th). Registration is possible until June 25th.

More information and registration for Berlin's Museums - A History of Exhibiting:
<http://bit.ly/berlinexhibitions>

More information and registration for Berlin's Landscape of Monuments -Communicative Concepts of the Public Memory:
http://bit.ly/landscape_of_monuments



Deadlines in Design

Franziska Morlok and Martin Conrads are guests in the Volkswagen library from July 28th to July 31st with their workshop on the subject of zine design. They will pursue the idea of "knowledge storage" in books from a design perspective, where the library acts as an accessory in the age of post-digital graphics and book art.

Deadline for application: June, 30th.

More information and registration:
http://bit.ly/zine_design

Nora Bilz and Magdalena Kallenberger will put new narrative strategies by cinemagraphs to the test between August 3rd and 7th and develop new and individual concepts for digital storytelling with the course participants in the context of urban development. Deadline for application: July, 6th.

More information and registration:
http://bit.ly/digi_storytelling

