

# February 2015 Newsletter

Time has flown since last summer! Winter is slowly drawing to an end and thus we're very excited to present our new programme for the summer 2015.

We will be offering 25 courses ranging from fine arts, music and arts management to creative entrepreneurship, performance and design. Courses will run between July 14th and October 11th and are now open for registration! Don't miss the deadline for application (April 30th!) to the fine arts workshop with Valérie Favre and Robert Lucander and the design workshop "Floating Architecture." In addition to our new programme we're also proud to present our new website! We hope you'll like it. Excited? We are too!

Check it out here:

[www.summer-university.udk-berlin.de](http://www.summer-university.udk-berlin.de)

All the best,

The Summer University of the Arts Team:  
Annika, Jake, Matthias and Stephanie

- Design Thinking
- Famous Guests
- Course for PhD. students
- Scholarships until March 31st

# Berlin Summer University of the Arts

International  
Summer School  
of Creative  
Entrepreneurship

# Design Thinking at the Summer University of the Arts 2015

Calling all designers and entrepreneurs!

Design thinking will be a central topic this summer at the Summer University: Olga Scupin and Manuel Großmann will be offering two service design courses in Berlin this summer! As their workshop was very successful last year, they developed a new advanced seminar (Service Design Deep Dive) for those who have already taken their course or who already have previous service design experience. They will explore how to integrate design thinking into business concepts and also strengthen skills in service design. More information about the workshops here:

**Creating Business Models based on User-Centered Services:**  
[bit.ly/bsua2015](http://bit.ly/bsua2015)

**Service Design Deep Dive:**  
[bit.ly/bsua2015design](http://bit.ly/bsua2015design)



## Famous Guests: Cheryl Studer & Tolga Sag

We're proud to announce that Professor Kammer-sängerin Cheryl Studer – the Grammy Award winning American dramatic soprano – together with Professor Jonathan Alder and Janice Alder-Alford will be offering the popular opera intensive course again during the Summer University of the Arts 2015. Participants in 2014 all were stunned by the great support and encouraging feedback they received during this course. An extraordinary opportunity for young professional singers who want to explore new horizons and train specifically for the German operatic stage.

**More information:** [bit.ly/bsua2015studer](http://bit.ly/bsua2015studer)

Last year we presented the first masterclass in Germany with the world renowned Turkish “Baglama” musician Erdal Erzincan. This course was a great success and due to its resonance we invited the famous Tolga Sag to teach a class at the Summer University in 2015. He will offer a masterclass which is open to all Baglama-players as well as singers.

**More information:** [bit.ly/bsua2015sag](http://bit.ly/bsua2015sag)



## Course for PhD students

The 2015 programme also features a very special retreat specifically designed for those working on their doctoral thesis or other academic publications:

Enhance your writing productivity by simulating a monastic lifestyle and receive input on how to deepen



your writing concentration. Over the course of one full week you will take part in a very concentrated working environment surrounded by nature at Neu Schönau in the heart of Brandenburg. If you are struggling with your writing project and want to make progress you're welcome to join us for the seven-day Writing Ashram.

**More information:** [bit.ly/bsua2015ashram](http://bit.ly/bsua2015ashram)

Learn more about the methods used by Ingrid Scherübl and Katja Günther – the inventors and instructors of this course - at a short introductory workshop on March, 9th in Berlin:

[bit.ly/bsua2015schreibprozess](http://bit.ly/bsua2015schreibprozess)

## Scholarships for Artists

We are pleased to announce that the President of the Berlin University of the Arts is awarding partial scholarships again this year for young artists and creatives in their final year of university or first professional year after graduation. The scholarships cover half of the respective course fee (max. 200 Euros) of artistic workshops of the Summer University of the Arts 2015.

The deadline for applications ends on March 31st, 2015 and decisions will be announced after review in the late April. Further information and application instructions can be found on our website. We look forward to your applications!

More information is available here:  
[bit.ly/bsua2015scholarships](http://bit.ly/bsua2015scholarships)

